



Brochure -2011

IWCN[®]
SYSTEMS

IWCN SYSTEMS INC.

The Indoreators Commitment

At the Indoreators Group we are committed to improving the quality of life of the communities we serve. We do this by striving for leadership and global competitiveness in the business sectors in which we operate.

Our practice of returning to society what we earn evokes trust among consumers, employees and the community. We are committed to protecting this heritage of leadership with trust through the manner in which we conduct our business.

Passionate client focus, wide-ranging therapeutic expertise and a broad geographical spread have enabled us to grow continuously, building a basis of highly satisfied clients who have benefited from our full range of Software & Web -development services .

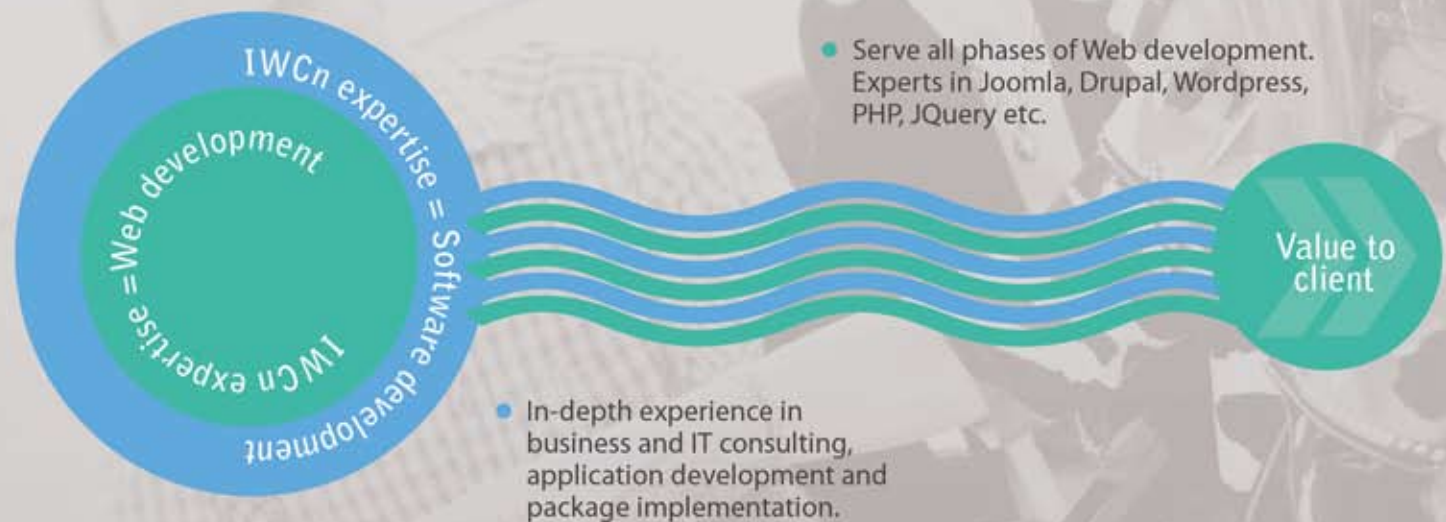
The Indoreators companies share a set of five core values derived from the Group's early beliefs which even today drive all business decisions. These values are : Integrity, Understanding, Excellence, Unity and Responsibility. The Group and its companies have been distinctive in their adherence to business ethics and their commitment to corporate social responsibility.

About IWCn Systems Worldwide

IWCn is an Indian Multinational Software Company that is headquartered in Agra, a city neighboring India's capital Delhi. IWCn offers services such as Mobile applications, Music, Web-Development, Software Customization etc. IWCn is an established Software Company delivering services of any complexity to clients worldwide. We are professionals who have delivered stellar projects to a large number of national and international clients. We service all business sectors at very competitive rates. Our areas of strength are our innovation, out-of-the-box thinking and commitment to quality. With our skillful management team as well as in-house Microsoft Certified web developers, we register a unique name for your organization, and thus open up a new world of web-based clients and services to you.

IWCn delivers comprehensive web services ranging from custom website design to development of complex internet systems. We base our offerings on an understanding of clients' business requirements and providing dependable solutions. We combine business domain knowledge with technology competence and proven methodologies to deliver high quality results in a cost-effective manner to maximize your competitive advantage and productivity. IWCn is Proud to be a Partner of Indoreators International Business Group. . With our vast experience in Software and designing, we try to create an ideal balance between Software design and web development .IWCn hosts and develops a number of Internet-based services and products, and generates profit primarily from Software and Web-Development. The seeds of the current incarnation of IWCn were planted with the founding of the Web-Development section in the early years of its Incorporation. Now IWCn get involved in the Software and Application Sector too and became one of the most Famous & Successful Companies Whose names are called with Great Respect.

Recently a Magazine identified IWCn among the top companies that "Nurture Global Market" and said "IWCn is an Inventor to Another World".



In addition to the standard web services, IWCn has released over the years a number of online productivity tools. IWCn is known for having an informal corporate culture. IWCn is taking steps to ensure that their operations are environmentally sound. IWCn is also Connected to and Aids Non-For-Profit-Organizations in India and have been working for Children, Lepers, women ,or say, the whole Society by providing Free Education, Friendly Atmosphere, Seminars etc to make them Independent .

Services Worldwide

• E-Commerce Shopping Portal

ECommerce is a type of business model that permits a merchant to sell products on electronic network, typically the internet. This is a model where Merchant and Customer are known to each other via internet and there is no real personal appearance. ECommerce technique is used by merchants to notify company information, product information, generating leads, building customer and prospects database.

ECommerce solutions also have the facility called Shopping Cart. This functionality allows your users to select products from your web store and add them to their online basket. User can add any number of items to their basket and can proceed further for confirmation and payment process for their purchased items.

Whether you have a small or large business, you need to market your offerings on the web effectively to boost online sales and achieve success. It is here that ecommerce solutions can help. A professional Software development company handling ecommerce web site design and ecommerce development like IWCn Systems can not only offer you a ecommerce website design that promotes your products or services, but also help you to drive sales. No wonder that such ecommerce web designers provide results that go a long way in making your ecommerce website project a successful one.

IWCn Systems provides you with an array of Ecommerce Web Design and and Ecommerce Solutions. Complete Ecommerce Solutions is being offered by IWCn Systems. Whether you need a Custom Ecommerce Web Site Designed or use any Open source Shopping Cart like Oscommerce, Zen Cart etc, our ecommerce web design experts can create just anything tailored as per your requirement. You name it and we have all kinds of ecommerce web design solutions.

• Software Development



IWCn Systems specializes in customized software development for all your business needs. A number of software development methodologies are in use. Our project management identifies the specific nature of the project at hand and then selects the best application development methodology.

We pride ourselves on delivering projects on time, encouraging collaboration, promoting technical excellence and being continuously adaptable. Our projects use commonly accepted plan-driven software development methods that are, however, sufficiently flexible and adaptable to allow the developers to make late changes in the project specifications. IWCn Systems specializes in customized software development for all your business needs.

At IWCn, the relationship and cooperation between our developers and our clients is given due recognition. The negotiation process

itself is viewed as a means of achieving and maintaining a viable relationship. We are a reputed IT solution provider and believe in putting our main strength of application development to optimum use. Our philosophy promotes recognition of people as the primary drivers of project success coupled with effectiveness and adaptability in our work methods.

Open Source Technologies

Open source means that the product's source code will be made available to its users, can be downloaded and modified as long as license requirements are observed. Since open source solutions are different than commercial software, IWCn uses new methods to build applications based on OST. With the endless possibility of learning and development, open source software is here to stay and we have identified its impact, use and advantages for our clients.

Following are some of the OST we use:

- Joomla Development
- Drupal
- Prestashop
- Magento
- Wordpress
- JQuery
- PHP
- MySQL
- Java
- ASP.NET
- SQL Server
- C#.NET

Web & Mobile Applications

Our expert team has taken part in dozens of application development projects. We are experienced in developing advanced systems with complex business logic dealing with large amounts of data and transactions. We are able to supply you with an innovative, trustworthy software solution to complement your most complicated business ideas.

IWCn specialists use up-to-date technologies and latest industry trends to deliver technically complex and yet easy-to-use solutions with the optimal cost/performance ratio.

Development Platforms	Application and Web Servers	Databases
Microsoft.NET Ruby On Rails Java LAMP PHP/MySQL	Apache, MS IIS, JBoss, TomCat, BEA WebLogic, IBM WebSphere, Oracle	MS SQL, MySQL, Oracle, PostgreSQL, DB2, MS Access

IWCn offers development of mobile applications for all the most popular mobile platforms. We believe the key factor for successful project is vendor's ability to stand the specific challenges of mobile development. IWCn is able to meet the most challenging requirements providing solid technology skills, proven development methodologies and creative approach.



IWCn Music

Are you opening a brand-new commercial enterprise or do you want an effective advertising method for your current business? In the harsh realities of the current market, using unique and catchy commercial jingles just might be an excellent method to crank your company's attributes loudly over the din of competition; resulting in a lot of people talking about your business. So, what makes an ad jingle great? Prior to forking over your increasingly difficult-to-get money to a professional jingle dealer (or even to your cousin Rene's skiffle group) there are a lot of things you might do well to contemplate in order to help make your new musical advertising message as dazzling as it's ever going to be.

At IWCn, We not only provide Jingles but Music Compositions also. We are client Oriented Company where every product or service is governed by Our Client. In today's World of competition we still produce Creative and unique solutions for our Clients.

Our quality control standards are high. Our goal is always to deliver the best product for your needs. Your satisfaction is of paramount importance to us and we pride ourselves with our high level of customer satisfaction.

Facts and Figure



• Company

In Business: Since 2009

Full-time Staff: Over 150 in 2 Development Centers

Partners: Partners in USA, Canada, United Kingdom, Ukraine, Australia.

• Expertise

Solutions:

B2B / B2C Ecommerce Portals
 Social Networks and Communities
 Enterprise Intranets/ Extranets
 Content Management Systems
 Digital Media Distribution
 Electronic Communication
 Workflow Automation
 Customer Relationship Management
 Supply Chain Management
 Collaborative Tools
 Knowledge Management
 Document Management

Verticals:

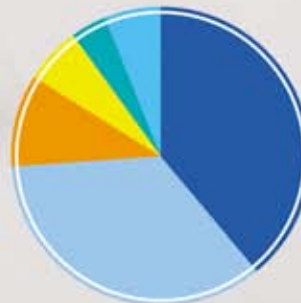
Ecommerce & Ebusiness
 Mass Media
 Real Estate
 Travel and Entertainment
 IT Managed Services
 Real Estate
 Education
 Software Publishing
 Advertising
 Finance
 Healthcare
 Telecommunications

Net sales by geographic segments 2010



- USA.....35%
- U.K.....29%
- CANADA.....14%
- AUSTRALIA.....12%
- UKRAINE.....10%

Operating profit by business segments 2010



- DESIGNING.....10%
- SOFTWARES.....39%
- WEB-DEVELOPMENT..35%
- ECOMMERCE.....6%
- HOSTING.....4%
- IWCn MUSIC.....6%

INDOREATORS GROUP OF COMPANIES

(Flow Chart of Companies)



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